## **ABSTRACT**

A fusible quilt batt. The fusible batt includes a non-woven fibrous web and a heat sealable and releasable adhesive. The adhesive is coated on the outer surface of the web and insinuates between the fibers of the web internally. The adhesive thus binds the fibers of the web and provides a tackiness sufficient to allow the web to be applied to a backing material at an elevated temperature and removed from the backing at room temperature or an elevated temperature. After removal of the web from the backing material it may be reapplied to a backing material at an elevated temperature. The attachment, removal and reattachment process is repeatable.